

# IMPACT

## A GUIDE TO THE IMPACT CAMPAIGN AND IMPACT SUNDAYS IN 2026

### IMPACT CAMPAIGN DATES



**The Wheelhouse**

**IMPACT CAMPAIGN**  
Feb 8 - April 12

**IMPACT SUNDAY - Feb 8**

**Student Summer Missions**

**IMPACT CAMPAIGN**  
April 26 - July 26

**IMPACT SUNDAY - April 26**



**Community Synergy**

**IMPACT CAMPAIGN**  
August 16 - September 27

**IMPACT SUNDAY - August 16**



**AGAPE Agape**  
Resource & Assistance Center, Inc.

**IMPACT CAMPAIGN**  
October 11 - November 29

**IMPACT SUNDAY - October 11**

### MISSION THREE MAJOR GOALS

#### THE WHEELHOUSE

Leverage The Wheelhouse to serve as a self-sustaining community hub, integrating logistics, financials, and a sustainable model in collaboration with and to support our mission partners.

#### COMMUNITY SYNERGY

Establish strong connections and collaborations between Custer Road UMC and interfaith, city, and county organizations to build a unified partnership framework that promotes equity, addresses deep-rooted social issues, and supports our community by helping them know the love of Jesus.

#### AGAPE

Strengthen the capacity of Agape Resource and Assistance Center, Inc (Agape), aiming to broaden services and impact for women, moms, and their children, in our community facing situational homelessness.

### WHAT IS THE PURPOSE OF IMPACT?



Increase volunteers, awareness, and funding for each mission major goal.

### HOW OR WHEN DO I DONATE FINANCIALLY TO IMPACT?

You may donate any time you choose to CRUMC IMPACT. You may donate online, at the IMPACT Machine in person at church any time during the campaign period or you can choose to donate all on IMPACT Sunday. Please be sure to designate "IMPACT" when donating by envelope or online.

Contact Ryan Murphy; [rmurphy@crumc.org](mailto:rmurphy@crumc.org) or 972-618-3450 x 239



# THE WHEELHOUSE

IMPACT CAMPAIGN: FEB. 8 - APRIL 12

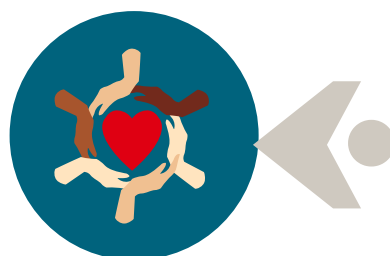
IMPACT SUNDAY: FEB. 8

## ★ GOAL ★

Leverage The Wheelhouse to serve as a self-sustaining community hub, integrating logistics, financials, and a sustainable model in collaboration with and to support our mission partners.

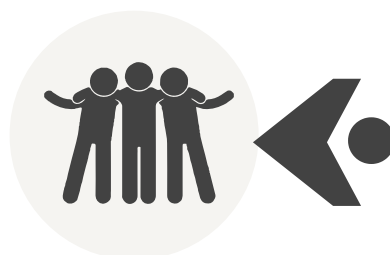
## 4 MISSION PARTNERS

The Wheelhouse has four mission partners under one roof: Bed Start, Plain-O Helpers, People Who Love People, and Summer Lunch



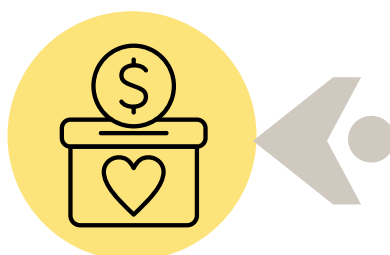
### INCREASE AWARENESS

The complex social issues that our mission partners address through their mission areas, will be addressed through education and awareness.



### INCREASE VOLUNTEERS


The mission partners in The Wheelhouse are the most vital part of serving our community. This campaign will be used to increase volunteers across all mission partners.





### INCREASE GIVING

Strategic and intentional giving in order to sustain the efforts and operation of The Wheelhouse. In addition, increasing awareness and giving to each mission partner directly.

### DID YOU KNOW?

 The Wheelhouse is a fully operational hub that is cost free to our mission partners that are housed there. CRUMC rents The Wheelhouse, as well as pays all utility, and operational costs.

 The Wheelhouse cost's approximately \$80,000 a year to operate.

 The missions endowment created by the 17 Acres of land creates yearly interest that helps fund The Wheelhouse, for years to come, yet the funding gap is about \$20,000 per year.

### HOW TO HELP?

These are items your ministry area or class could donate during this campaign. These items can be placed in the missions bins in The Commons area. In addition, the volunteer links of each mission is listed. :

1. **Bed Start:** Pillows & Twin and Queen bed sheets and blankets. You could also share this link for their Amazon Wish List [CLICK HERE](#), or to volunteer [CLICK HERE](#), or learn how to donate [CLICK HERE](#).
2. **People Who Love People:** Gallon Ziploc bags, bottles of water, protein items of your choice like meat sticks, nuts, granola bars, fruit cups, crackers, etc. You could also share this link, [CLICK HERE](#), to encourage volunteers and hot meal sign ups.
3. **Plain-O Helpers:** They would love for more volunteers to help out, of all ages. You could share their sign up [CLICK HERE](#).
4. **Summer Lunch:** April-July: Gallon Ziploc bags, bottles of water, protein items of your choice like meat sticks, nuts, granola bars, fruit cups, crackers, etc. Donations to Summer Lunch will help pay for adult meals, supplies, and staff.

## FINANCIAL GOAL

# \$20,000

### SOCIAL THEMES ADDRESSED THROUGH THE WHEELHOUSE & SCRIPTURES TO KEEP IN MIND FOR THIS IMPACT GOAL

[Aging in Place](#)  
[Homelessness](#)  
[Housing Insecurity](#)  
[Food Insecurity](#)  
[Social Isolation](#)

James 1:27; Psalm 82:3; Deut. 15:11; Matthew 25:35



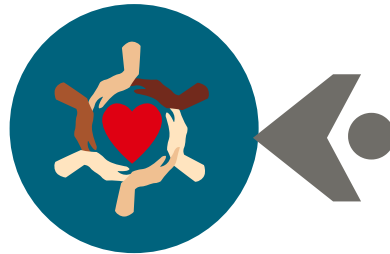
# STUDENT SUMMER MISSIONS

## ★ GOAL ★

The Summer Student Missions goals are to give opportunities of service for students, instill a lifelong passion for missions, and to continue to connect with the Holy Spirit.

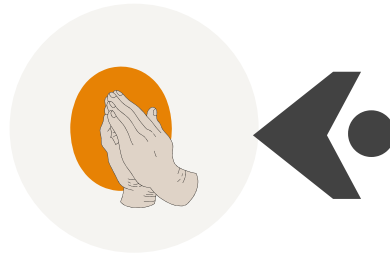
### STUDENTS SUMMER 2026

- Middle School Mission Trip June 7-13
- Senior Revelation Choir Tour June 11-21
- High School/ Crossville Mission Trip July 11-18
- Junior High Choir Tour July 15-19



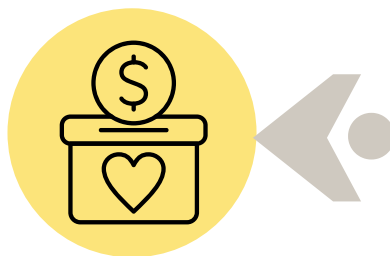
### INCREASE AWARENESS

Students aged 11 to 22 are participating in mission opportunities through the various summer missions in different part of the country.



### INCREASE PRAYER

For our congregation to collaborate in prayer with our students during the summer and to offer support in that capacity.



### INCREASE GIVING

Increasing donations will enable our students to participate in these mission opportunities.

### DID YOU KNOW?

This marks our student ministry's 37 years of service in Crossville. We are now proud to support multiple generations of families.

Our middle school students will engage in a variety of small construction projects, focusing on community-based initiatives.

Our students participating in the Crossville, TN mission trip will run a Vacation Bible School for local children throughout the week and supply essential meals for a community facing food insecurity.

### HOW TO HELP?

Our financial goal is \$45,000.

The financial goal enables the High School/Crossville mission trip to conduct a Vacation Bible School (VBS) for the entire week, serving the children in the community. Additionally, it covers lunch and snacks for all VBS attendees throughout the week.

Please pray continuously before the students depart, during their mission activities, and for the students' hearts after the trip concludes.

## FINANCIAL GOAL

# \$45,000

### SOCIAL THEMES ADDRESSED THROUGH SUMMER STUDENT MISSIONS KEEP IN MIND FOR THIS IMPACT GOAL

Food Insecurity In Crossville, TN

Homelessness

Social Justice

Students Scripture for Summer  
Psalm 36:9 & Student Min  
Scripture 1 Timothy 4:12



# COMMUNITY SYNERGY

IMPACT CAMPAIGN: Aug. 16 - Sept. 27  
IMPACT SUNDAY: August 16

## ★ GOAL ★

Establish strong connections and collaborations between Custer Road UMC and interfaith, city, and county organizations to build a unified partnership framework that promotes equity, addresses deep-rooted social issues, and supports our community by helping them know the love of Jesus.

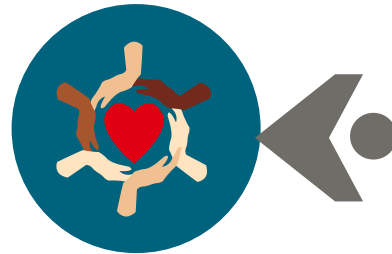
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### KEY MISSIONS

Local School Partnerships (includes Mentoring, Teacher Appreciation, School Age Parent Program, PISD Caring Place, Family Partnerships)

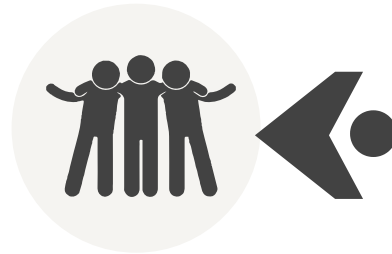
Plano Overnight Warming Stations

God's Pantry



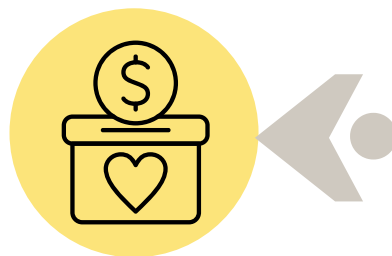
### INCREASE AWARENESS

The complex social issues that our key missions address, will be addressed through education and awareness.



### INCREASE VOLUNTEERS

This campaign will be used to increase volunteers across all key missions that are a part of Community Synergy.



### INCREASE GIVING

Strategic and intentional giving to specific key missions that will help them push the needle in their specific context.



The financial goal of \$20,000 will be divided among the three key missions according to the specific need of that mission. Our goal is to increasing giving to these key missions, in order to help sustain their incredible efforts.

### HOW TO HELP?

These are items your ministry area or class, *could but not limited to*, donate during this campaign period. These items can be placed in the missions bins in The Commons area. In addition, the volunteer links of each mission is listed:

**God's Pantry:** Watch for food drives happening twice a year for specific items. [CLICK HERE](#) to volunteer.

**Local School Partnerships:** Teacher supplies like post-it notes, highlighters, pens, hand sanitizers, dry erase markers, tissues, and gallon zip lock bags. You can also share about our mentoring programs at our local schools, here is the link [CLICK HERE](#) to email for more info.

**Plano Overnight Warming Stations:** [CLICK HERE](#) to see all the donated items they need for the warming station.

## FINANCIAL GOAL

# \$20,000

### SOCIAL THEMES ADDRESSED THROUGH COMMUNITY SYNERGY & SCRIPTURES TO KEEP IN MIND FOR THIS IMPACT GOAL

- [Aging in Place](#)
- [At-Risk Students](#)
- [Homelessness](#)
- [Food Insecurity](#)
- [Malnutrition and Poverty](#)

Proverbs 31:8-9; Luke 6:20-23;  
Isaiah 25:4-5; John 15:13



# AGAPE

**IMPACT CAMPAIGN: Oct. 4 - Nov. 29**

**IMPACT SUNDAY: Oct. 4**

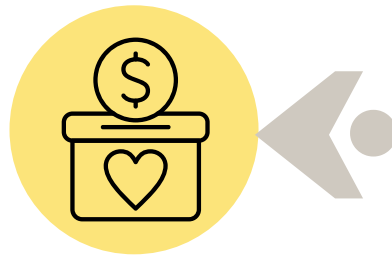
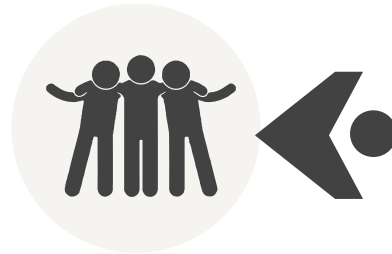
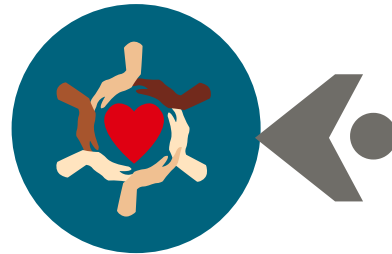
## ★ GOAL ★

**Strengthen the capacity of Agape Resource and Assistance Center, Inc (Agape), aiming to broaden services and impact for women, moms, and their children, in our community facing situational homelessness.**

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### **HOLISTIC NON-PROFIT!**

The Agape Resource & Assistance Center in East Plano, TX helps women, moms and their children facing situational homelessness. With the help of case workers and counselors, women and children typically stay with Agape from 6 months to a year, during which they gain the skills, strength and stability for self-sufficiency.



### **INCREASE AWARENESS**

While Agape has been around since 2013, we want to amplify the mission and goals of Agape, bringing awareness to the many social issues they address.

### **INCREASE VOLUNTEERS**

Agape has many open needs for volunteers at their home office. The Impact Campaign looks to increase the awareness of the volunteer needs of Agape.

### **INCREASE GIVING**

The Impact Campaign looks to increase giving to Agape overall, and through Impact Sunday.



In the past Custer Road UMC Missions has supported Agape with a promised \$500.00 a month from the missions budget. One of the strategic goals for Agape, was to double this monthly amount to support the critical work Agape does! This \$20,000 would allow us to attain, and above, our goal to help increase our support for Agape!

### **DID YOU KNOW?**

- Supporting one family for a year costs Agape approximately \$68,427.
- 90% of Agape women are abuse survivors.
- There are an estimated 400 Transitional Housing beds in Collin County, substantially all of which are chronically full.
- As of 4/2024 an estimated 1,288 PISD students were identified as homeless, an increase of 56% from 1/2023.
- As of 4/2024, 40 % of PISD students qualified for free and reduced lunches, up 5.3% from 2023. Households making 130% or less of the 2024 poverty guideline qualify (\$31,200 for a family of 4).

### **HOW TO HELP?**

1. **Donations:** You can share their Amazon Wish List, [CLICK HERE](#); they also could always use gas gift cards and gift cards to Wal-Mart.
2. **Volunteer:** [CLICK HERE](#) to share their volunteer needs.

## **FINANCIAL GOAL**

# **\$20,000**

### **SOCIAL THEMES ADDRESSED THROUGH AGAPE & SCRIPTURES TO KEEP IN MIND FOR THIS IMPACT GOAL**

- [Agape Link](#)
- [Domestic Violence](#)
- [Homelessness](#)
- [Housing Insecurity](#)

Psalms 82:3-4; Exodus 22:20-26; 1 Corinthians 13:4-8; 1 John 4:16